



Back of card



Safe area: 80mm x 49mm

Trim area: 85mm x 54mm

Bleed area: 89mm x 58mm

tapt Card Artwork Guidelines

Front of card

Bleed area: 89mm x 58mm

Extend your background to fill the full 'bleed area' - it'll make sure you don't end up with white edges when your tapt card is trimmed.

Trim area: 85mm x 54 mm

This is where we aim to cut your tapt card.

Safe area: 77mm x 49mm

Keep all the important bits of your design - text, logo, icons - inside this area (Not your background -that still needs to run to the edges of the bleed)

Do

- Edit and save your file in CMYK.
- Outline your text before saving (select all of the layers, click "type" in the menu, select "create outlines").
- Keep the tapt logo and placeholder QR code on the card - you can edit the QR's colour and position, but its size should remain the same or larger.
- Delete the artwork guideline group layer before saving

Don't

- Flatten your layers or image before saving - it'll reduce your print quality
- Add additional bleed to print/crop marks to your files - just save your file to the size of this template.

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Bleed area: 89mm x 58m